

Message Text

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PAGE 01 MANILA 12147 100549Z

13

ACTION EA-07

INFO OCT-01 ISO-00 EB-03 RSC-01 DRC-01 /013 W

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R 100415Z OCT 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 7541

UNCLAS MANILA 12147

E.O. 11652: NA

TAGS: BBSR, RP

SUBJECT: WTDR/FTI - PETERSEN MERCHANDISING

REF: UNCLAS USDOC 12797

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. PETERSEN MERCHANDISING

4A. CODE: 4B. CODE: A 4C. CODE: X

5. 618 FUNDIDOR ST., BINONDO

6. MANILA, PHILIPPINES

7. ESTBL: 1973 8. EPL: 7 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 09/74

13A. 34290/35 DIST. & IMP. HARDWARE ITEMS

13B. 33210/35 DIST. & IMP. STEEL MILL SUPPLIES

13C. 33128/35 DIST. & IMP. ANGULAR STEEL BARS

13D. 33127/35 DIST. & IMP. COLD-ROLLED STEEL SHEETS

13E. 36230/35 DIST. & IMP. WELDING MACHINES

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13F. 36233/35 DIST. & IMP. ELECTRODE HOLDERS

13G. 30690/35 DIST. & IMP. RUBBER AIR BRAKE HOSE

13H. 34940/35 DIST. & IMP. VALVES

13I. 35860/35 DIST. & IMP. GREASE GUNS

14. OFFICER: PETER ANG, PROPRIETOR-MANAGER

15. CABLE: "PETERSEN" MANILA 16. TELEX: NA

17. PHONE: NA

18. FINANCIAL REFERENCES: METROPOLITAN BANK & TRUST COMPANY
AND PHILIPPINE BAK OF COMMUNICATIONS, BOTH MANILA, PHILIP-
PHINES. TRADE REFERENCES: SEE ITEM 19.

19. FOREIGN FIRMS REPRESENTED: C. M. LOVESTED COMPANY, INC.,(
3-5TLE, WASHINGTON, SOLDERING COMPOUND; EQUIPMENT SUPPLY
COMPANY, SAN FRANCISCO, CALIFORNIA, METALWORKING COMPOUND;
AND E.E. ALLMENDINGER INC., NEW YORK, N. Y., GREASE GUNS;
NON-EXCLUSIVE AGENCIES ACQUIRED 1973.

20. POST'S EVALUATION OF FIRM: OFFICE, STORE AND STOCKROOM,
MAINTAINED IN BINONDO, MANILA. ENGAGED AS WHOLESALE DEALER
IN HARDWARE ITEMS AND STEEL MILL SUPPLIES. REQUIREMENTS OB-
TAINED FROM UNITED STATES, JAPAN, WEST GERMANY, TAIWAN AND
AUSTRALIA THROUGH LOCAL INDENTORS; OTHERS PURCHASED LOCALLY.
MERCHANDISE MARKETED THROUGH DISPLAY CENTER AND BY 5 SALESMEN
COVERING GREATER MANILA AREA. HAS ADEQUATE FACILITIES FOR
NORMAL OPERATIONS. OFFICERS APPEAR EXPERIENCED AND QUALI-
FIED. FINANCIAL STATEMENTS NOT AVAILABLE EITHER THROUGH DI-
RECT REQUEST FROM COMPANY OR FROM OUTSIDE NORMAL SOURCES.
CREDITE REPUTATION, SATISFACTORY.

SULLIVAN

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Message Attributes

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